



General Manager, Tidal Bore Rafting Resort
Urbania, Nova Scotia

Application Deadline:
Thursday June 20, 2024

Anticipated Start Date:
July 15, 2024
(earlier start may be possible)

About Us:

The Shubenacadie Tidal Bore Rafting Resort is a premier adventure destination offering exhilarating tidal bore rafting experiences on the Shubenacadie River. Our resort is committed to providing unforgettable outdoor adventures combined with exceptional hospitality and service. We offer a range of activities and accommodations designed to create memorable experiences for our guests.

General Description:

The General Manager (GM) will oversee the operations of the Shubenacadie Tidal Bore Rafting Resort. The GM will lead a dynamic team, manage the day-to-day operations as well as implement strategic initiatives to drive growth and profitability.

Responsibilities:

- Develop the long-term strategic plans of the resort utilizing industry trends and competitor activities to determine how the business can develop and improve.
- Responsible for the financial wellbeing of the resort through budget management, forecasting, financial planning and cost control measures.
- Providing regular financial reporting and presentation to Chief and Council.
- Identify additional funding streams or opportunities to support the overall strategic goals, programs or service delivery.
- Oversee day-to-day operations of the resort including rafting, guest services, accommodations, event and food & beverage service.
- Ensure compliance with all safety regulations, legislative requirements and standards for all activities on and off the water.
- Responsible for the recruitment, training and development of regular and seasonal employees.
- Work cooperatively with Sipekne'katik First Nation to build a strong relationship with the Band Organization and Community members.
- Develop relationships with travel agencies, tourism sector and other partners to promote the resort and its amenities.
- Maintain the highest standards of guest service and satisfaction addressing any issues or complaints promptly.
- Utilize guest feedback to determine the initiatives needed to enhance guest experience.
- Other related duties as directed by Sipekne'katik Chief and Council or Director of Operations, such as representing the business at events, working collaboratively with Sipekne'katik



Departments for shared initiatives.

This work description has been designed to indicate the general nature and level of work performed by employees in this classification. It is not defined to contained or be interpreted as a comprehensive inventory of all duties, responsibilities and qualifications required of employees assigned to the job.

Qualifications:

- Bachelor's degree in Tourism, Hospitality, Business Administration or other related fields; Masters degree considered an asset
- Minimum of 5 years of experience in a Senior Management role within the hospitality or tourism industry
- Strong financial acumen and experience managing budgets
- Strong human resource skills

Benefits

Starting salary will be commensurate with qualifications and experience. This position comes with a variety of benefits including health, dental, disability and life insurances, an employee & family assistance program and an employer pension plan.

Please apply with a resume, cover letter and Criminal Records Check to:

Human Resource Department

Email: employmentapplication@sipeknekatik.ca

Mail/drop off: 522 Church Street, Indian Brook, NS B0N 2H0

We are an equal opportunity employer; however, qualified Indigenous applicants will be given priority in accordance with the Aboriginal Employment Preference Policy of the Canadian Human Rights Commission. The Band will not assume any expenses related to any job-related application process, included but not limited to travel, relocation, and application development. Please note certain positions come with mandatory employee benefits. This competition may be used to staff future related job opportunities with Sipekne'katik.