

Project Brief

FOR THE CONFEDERACY OF MAINLAND MI'KMAQ
COMMUNICATIONS TEAM



Project Title:

Due Date:

Project Overview:

Project Format:

*ie: social media,
printed poster,
website*

Target Audience:

*Who are we trying to
reach? Age? Gender?*

Event Date:

if applicable

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Important Information:

This can include *address*,
contact information,
description of event,
fees associated,
deadlines, *supports*,
additional reading,
additional resources,
criteria for participation,
age eligibility, etc